

REMARKS

Applicant acknowledges the requirement for the new Oath and Declaration identifying the application number and filing date. Applicant states that a modified Oath will be provided and notes that the ownership rights of this Application has recently been transferred, and the new owners are in the process of having the original inventor execute the appropriate corrected Oath and Declaration. A copy of this corrected Oath will be submitted as soon as it is received. Applicant also requests that the Examiner recognize the new Power of Attorney that has recently been submitted in this Application.

In regard to items 2 and 3 in the Office Action, the appropriate corrections to the Specification and Drawings have been made as requested by the Examiner.

Applicant respectfully requests reconsideration of the prior art rejections set forth by the Examiner under 35 U.S.C. §§ 102 and 103. Applicant respectfully submits that the prior art references of record, whether considered alone or in combination, fail to either teach or suggest Applicant's presently claimed invention. More specifically, Applicant's claimed invention is directed to providing an incremental change in an attribute associated with the object, each of a plurality of times that the object has been selected. Applicant submits that the prior art references of record provides no teaching or suggestion whatsoever regarding this advance in the art.

More specifically, Applicant's claimed invention advantageously allows users to readily identify when an object has been selected, and beyond simply knowing when the object has been selected, the user is provided with information concerning the number of

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selections of that object. Neither the Kohno reference, nor the Bedard reference, nor any other reference of record, discloses or suggests modifying an attribute incrementally to change the attribute of the object each time the object is selected for a plurality of selections.

Accordingly, in light of the foregoing, Applicant respectfully requests the Examiner now allow all claims in the Application.

Respectfully submitted,

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